



AGRITOURISM LANDSCAPES
DEVELOPMENT

NEXT DESTINATION BALKANS: AGRITOURISM LANDSCAPES DEVELOPMENT

CONFERENCE

””NEXT DESTINATION BALKAN: AGRITOURISM LANDSCAPE DEVELOPMENT””

DAY 1 - THURSDAY, FEBRUARY 11, 2021

13:00 - 13.30

OPENING CEREMONY WELCOME REMARKS

PROF. ZVONKO ZLATANOVIĆ,
ACTING PRESIDENT OF THE
ACADEMY SOUTH SERBIA
MR BRANKICA STAMENKOVIĆ,
MEMBER OF THE CITY COUNCIL OF
LESKOVAC

PROF. NEBOJŠA ZLATKOVIĆ,
LANDS COORDINATOR

13:30 - 13:45

STRENGTHENING COOPERATION BETWEEN EDUCATION AND SOCIETY THROUGH ERASMUS+ PROGRAM

MS. GIULIA MORO, EACEA (TBC)

13:45 - 14:15

CONTRIBUTION OF THE PROJECT TO AGRITOURISM DEVELOPMENT IN THE WESTERN BALKANS

MARIJA TODOROVIĆ, HEAD OF THE
DEPARTMENT FOR LOCAL SUSTAINABLE
DEVELOPMENT, THE CITY OF
LESKOVAC;

NEBOJŠA KOCIĆ, DIRECTOR OF THE
TOURIST ORGANIZATION OF THE CITY OF
LESKOVAC;

DALIBOR CVETKOVIĆ, DIRECTOR OF THE
AGRICULTURAL ADVISORY AND
PROFESSIONAL SERVICE
LESKOVAC;

AGENDA

Co-funded by the
Erasmus+ Programme
of the European Union



14:15 - 15:00

**AGRITOURISM IN THE FUTURE:
CRISIS AS AN OPPORTUNITY FOR THE
DEVELOPMENT OF REGIONAL AND
RURAL TOURISM IN THE WESTERN
BALKANS**

TOPIC 1: *LANDS PROJECT –
INFLUENCE, SIGNIFICANCE AND
RESULTS OF THE PROJECT:*

A BRIEF OVERVIEW OF THE
REGIONAL PROJECT LANDS –
PROF. NEBOJŠA ZLATKOVIĆ,
ACADEMY
SOUTH SERBIA
ANALYSIS AND RECOMMENDATIONS
– PROF. MILJAN CVETKOVIĆ,
UNIVERSITY OF BANJA LUKA AND
PROF. MILENKO ĐURIĆ, ACADEMY
BEOGRAD
NEW KNOWLEDGE AND SKILLS IN
AGRITOURISM –
PROF. EMIR BEĆIROVIĆ, UNIVERSITY
SARAJEVO

15:00 – 15:15
COFFEE BREAK

15:15 – 16:00

TOPIC 2: *HOW HAS THE COVID-19 CRISIS
INFLUENCED THE DEVELOPMENT OF
AGRITOURISM IN THE REGION??*

VLADIMIR IVANOVIĆ,
PORTAL WWW.SELO.RS,
RS
VESELIN DUTINA, AGRARIAN
DEVELOPMENT FUND TREBINJE,
BOSNIA AND HERZEGOVINA
DORI PAVLOVSKA, SWG RRD SKOPJE,
NORTH MACEDONIA
FEĐA BEGOVIĆ, USAID DEVELOPING
SUSTAINABLE TOURISM
IN BOSNIA AND HERZEGOVINA,
SARAJEVO, BOSNIA AND HERZEGOVINA

16:00

*CLOSING OF THE FIRST DAY OF THE
CONFERENCE*

LANDS

AGRITOURISM LANDSCAPES
DEVELOPMENT

DAY 2 – FRIDAY FEBRUARY 12, 2021

13:00 -13:15

**INTRODUCTION TO THE SECOND DAY
OF THE CONFERENCE**

13:15- 14:00

**AGRITOURISM IN THE FUTURE:
CRISIS AS AN OPPORTUNITY FOR
THE DEVELOPMENT OF REGIONAL
AND RURAL TOURISM IN THE
WESTERN BALKANS
BALKANU**

TOPIC 3: *WINTER
SCHOOL OF AGRITOURISM AND
ENTREPRENEURIAL KNOWLEDGE
AND SKILLS IN AGRITOURISM*
IVICA SIVRIĆ, REDAH MOSTAR
MARKO STOJANOVIĆ, WEBIN
TRAINING ACADEMY

14:00 – 15:00

TOPIC 4: *AGRITOURISM
DEVELOPMENT SUPPORT
MEASURES IN 2021*

PREDRAG RANIĆ, RRA JUG
ANA SPASIĆ, BLEISURE DMC
ZLATAN SARAČEVIĆ, SERDA
DANIJELA JANDRIĆ, RRA ZLATIBOR

15:00 – 16:00

GOOD PRACTICES IN USING
EUROPEAN FUNDS FOR THE
DEVELOPMENT OF AGRITOURISM
IN EU COUNTRIES
REPRESENTATIVE OF UNIVERSITY OF
BRASOV
REPRESENTATIVE OF SLOVAK
UNIVERSITY OF AGRICULTURE
REPRESENTATIVE OF AGRICULTURAL
UNIVERSITY OF ATHENS
REPRESENTATIVE OF FACULTY OF
TOURISM STUDIES TURISTICA,
UNIVERSITY OF PRIMORSKA

16:00 – 16:30

DISCUSSION

16:30 – 17:00

**CONCLUDING REMARKS OF THE
COORDINATOR AND EVALUATION**